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TED MOUDIS ASSOCIATES WINS “BEST USE OF LABELS” IN THE INTERNATIONAL CANSTRUCTION COMPETITION

New York, NY – Ted Moudis Associates (TMA) recently won “Best Use of Labels” at the 14th annual international Canstruction event in Las Vegas, NV. Ted Moudis, A.I.A., the firm’s founder and Senior Principal, made the announcement from their headquarters in New York City.

The structure was a zigzag wall with images of the Beatles on all 4 sides and was titled “We get by with a little help from our friends”. TMA’s team agreed they wanted to design a structure where four images could be seen from different vantage points, which resulted in the creation of the zigzag wall. The faces of the Beatles were chosen because of their iconic status as well as the message in their song that also was chosen as the title of the structure. The structure was made up of approximately 5,000 tuna cans. Ted Moudis Associates won the New York City “Best Use of Labels” in early 2010 and was notified in July of their international success.

Canstruction is an international charity competition, taking place in 170 cities, where architects, engineers and contractors compete to design and build giant structures made entirely from full food cans. The cans were on display for the public to view in the World Financial Center from November 12 – 23, and at the close of the display, all of the food was donated to City Harvest, a New York City food bank. Ted Moudis Associates has been delighted to participate in Canstruction for over 10 years.

Ted Moudis Associates is a leading Architectural and Interior Design firm with offices in New York, Chicago and an alliance in London. TMA designs innovative, sustainable design solutions and is recognized for delivering exceptional value to its dynamic corporate and retail clientele domestically and internationally. TMA is recognized as one of the top 10 architectural design firms in New York and is ranked as one of the top 50 Design Giants by *Interior Design Magazine*. Representative clients include Coty, Deutsche Bank, Morgan Stanley, Newsweek, Rolex, Societe Generale, NFL and Tiffany & Co. to name a few. (www.tedmoudis.com).

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